

March National Frozen Food Month and Year-Round *Point of Sale Items*

**NOW IS THE TIME
TO ORDER...**

Add Warmth and Excitement to Your Aisles!

New!



A



B

New!



D

New!



E

A. Frozen Food Month Banner

The 6' x 3' March Frozen Food Month banner is printed in four-color on both sides. The 8 mil poly vinyl banner is hemmed and has grommets for easy hanging.

Members: \$35.00 each

Non-members: \$50.00 each

B. Frozen Food Month Fan

The tissue fans include a two-sided cardboard insert announcing March Frozen Food Month. When open, the fans measure 27". Brilliant red, yellow and green fans are available. You choose the fan color. Sold individually.

Members: \$6.00 each

Non-members: \$8.00 each

C. Frozen Food Month Dangler

The 20" round four-color dangler is printed on both sides. Includes c-hook and string.

Members: \$20.00 (pkg. of 10)

Non-members: \$35.00 (pkg. of 10)

D. Frozen Food Month Shelf Tags

Shelf tags are printed in four-color on one side. Tags are 6-up on an 8 1/2" x 11" perforated sheet, die cut to fit in the shelf track. Fits standard printer to add pricing and product information.

Members: \$7.00 (pkg. of 25)

Non-members: \$9.00 (pkg. of 25)

E. Frozen Food Month Static Cling

The March National Frozen Food Month static cling measures 5" round. Can be used on any glass or window.

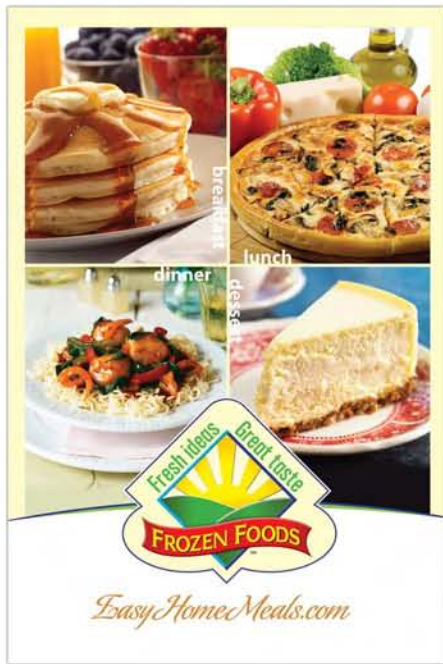
Members: \$17.00 (pkg. of 50)

Non-members: \$25.00 (pkg. of 50)

*Bringing families
together with
EasyHomeMeals*



F



G



H



I



J



K



F. Fresh Ideas – Great Taste Shelf Talker

The shelf-talker measures 11" x 4". Ample space on talker allows for writing pricing or product information. Designed for year-round use.

Members: \$17.00 (pkg. of 100)

Non-members: \$25.00 (pkg. of 100)

G. Fresh Ideas – Great Taste Poster

This versatile 20" x 30" vertical poster is printed in four-color on one side. The **Frozen Foods – Fresh Ideas. Great Taste.** logo and EasyHomeMeals.com are prominently displayed for use during March and year-round.

Members: \$10.00 (pkg. of 10)

Non-members: \$15.00 (pkg. of 10)

H. Garland

Complementing the tissue fans, the red, yellow and green garland is made of tissue paper and stretches to 12 feet when fully extended. You choose the garland color. Sold individually.

Members: \$3.00 each

Non-members: \$5.00 each

I. Fresh Ideas – Great Taste Static Cling

The **Frozen Foods – Fresh Ideas. Great Taste.** static cling measures 5" x 5". It can be used on any glass or window year-round.

Members: \$17.00 (pkg. of 50)

Non-members: \$25.00 (pkg. of 50)

J. Fresh Ideas – Great Taste Balloons

White 11" round latex balloons with four-color logo that does not blur or fade when inflated. Decorate stores year-round. Packaged 100 per bag.

Members: \$35.00 (pkg. of 100)

Non-members: \$50.00 (pkg. of 100)

K. Fresh Ideas – Great Taste Fan

These brilliant red, yellow and green tissue fans include a two-side insert – **Frozen Foods – Fresh Ideas. Great Taste.** – and are great for decorating the frozen aisles year-round. Don't forget to order the matching garland. You choose the fan color. Sold individually.

Members: \$6.00 each

Non-members: \$8.00 each

Specialty Items



A



C

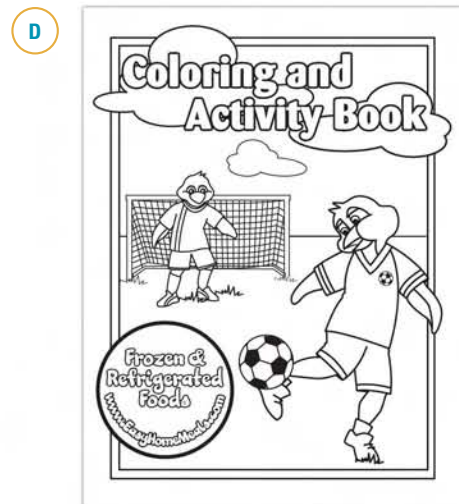
B



E



F



D



G

A. Travel Mug

16oz. mug is printed with the **Frozen Foods – Fresh Ideas. Great Taste.** logo. Roomy handle; shaped to fit most vehicle drink holders.

Members: \$3.00

Non-members: \$4.00

B. Bow Tie Penguin Arch Garland

Garland reaches 12' when opened. Perfect for decorating in combination with the Honeycomb Penguin

Members: \$5.00 each

Non-members: \$7.00 each

C. Honeycomb Penguin

The opened honeycomb penguin measures 9" x 19". It coordinates well with the bow tie garland.

Members: \$7.00 each

Non-members: \$9.00 each

D. Coloring & Activity Book

This 16-page book includes pages to color and pages of activities for school age children. All learning activities about food.

Members: \$25.00 (pkg. of 100)

Non-members: \$40.00 (pkg. of 100)

E. Penguin Pencils

White background with black penguins printed on pencil.

Members: \$36.00 (pkg. of 144)

Non-members: \$52.00 (pkg. of 144)

F. Easy Home Meals Pens

Blue and silver pen has comfort grip and promotes EasyHomeMeals.com website. Black ink.

Members: \$20.00 (pkg. of 20)

Non-members: \$35.00 (pkg. of 20)

G. Plush Penguin

This adorable, plush penguin stands 10" tall. A cuddly friend for all age groups. Machine washable.

Members: \$10.00 each

Non-members: \$15.00 each



2010 March Frozen Food Month POS Order Form

Please refer to the March 2010 POS Catalog for photos, sizes and descriptions. *Unless otherwise noted, prices are per item.*

Shipping Address:* Residence Commercial

Company _____ Date Needed _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

**We must have a street address - NO P.O. Boxes*

Billing Address (if different than shipping address):

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Method of Payment:

Check enclosed payable to NFRA Please Bill Me

Charge my: Visa Mastercard American Express

Account No. _____ Exp. Date _____

Name on Card _____

Signature _____

All orders billed after delivery including handling and actual UPS shipping - Order early and allow 2-4 weeks for delivery

Mail or Fax completed order form to:

National Frozen & Refrigerated Foods Assn
4755 Linglestown Road, Suite 300
Harrisburg, PA 17112
Phone: (717) 657-8601; Fax: (717) 657-9862

Please turn over to complete order form.

March and Year-round POS Items	Member Price	Non-member Price	# of Items Ordered	Total Cost
A. Frozen Food Month Banner	\$35.00	\$50.00	x _____	= _____
B. Frozen Food Month Fan	\$6.00	\$8.00	x _____	= _____
Please specify the quantity of each fan color:				
Red _____	Yellow _____	Green _____		
C. Frozen Food Month Dangler (pkg. of 10)	\$20.00	\$35.00	x _____	= _____
D. Frozen Food Month Shelf Tags (pkg. of 25)	\$7.00	\$9.00	x _____	= _____
E. Frozen Food Month Static Cling (pkg. of 50)	\$17.00	\$25.00	x _____	= _____
F. Fresh Ideas Shelf Talker (pkg. of 100)	\$17.00	\$25.00	x _____	= _____
G. Fresh Ideas Poster (pkg. of 10)	\$10.00	\$15.00	x _____	= _____
H. Garland	\$3.00	\$5.00	x _____	= _____
Please specify the quantity of each garland color:				
Red _____	Yellow _____	Green _____		
I. Fresh Ideas Static Cling (pkg. of 50)	\$17.00	\$25.00	x _____	= _____
J. Fresh Ideas Balloons (pkg. of 100)	\$35.00	\$50.00	x _____	= _____
K. Fresh Ideas Fan	\$6.00	\$8.00	x _____	= _____
Please specify the quantity of each fan color:				
Red _____	Yellow _____	Green _____		

Specialty Items

A. Travel Mug	\$3.00	\$4.00	x _____	= _____
B. Bow Tie Penguin Arch Garland	\$5.00	\$7.00	x _____	= _____
C. Honeycomb Penguin	\$7.00	\$9.00	x _____	= _____
D. Coloring & Activity Book (pkg. of 100)	\$25.00	\$40.00	x _____	= _____
E. Penguin Pencils (pkg. of 144)	\$36.00	\$52.00	x _____	= _____
F. Easy Home Meals Pens (pkg. of 20)	\$20.00	\$35.00	x _____	= _____
G. Plush Penguin	\$10.00	\$15.00	x _____	= _____

SUBTOTAL= \$ _____

HANDLING= \$ **8.00**

POSTAGE..... *We will bill for actual postage charges.*= \$ _____

PA RESIDENTS ADD 6% TAX= \$ _____

TOTAL.....= \$ _____